


JAIME SIMON


Web Designer & Developer | Conversion-Focused Websites | 15+ Years Experience

Branding | Marketing | UX/UI | Design | Collaboration | Artistry

CONTACT

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 digitalbrilliancedesign.com

EDUCATION

Cal State Fullerton, Ca

2010 - 2012

Bachelors in Studio Art (BA)
& Graphic Design - Honor Roll.

Orange Coast College, Ca

2003 - 2006

Associate In Arts Degree (AA)

AWARDS & CERTIFICATIONS

Saddleback College, Ca

2015

- Master of Computer Applications - MCA, Web/Multimedia Management and Webmaster Certificate

Mater Dei High School, Ca

2003

- Outstanding Achievement Award in Art at Mater Dei High School.
- Honor Roll.

SKILLS

- Web Design & Development
- UX/UI Design
- WordPress, Wix, Shopify
- HTML & CSS
- Wireframing & Prototyping
- User Testing & Optimization
- SEO and Branding
- Adobe Creative Suite, Figma, Canva

PROFILE

Web Designer & Developer with 15+ years of experience building modern, high-converting websites. Specialized in UX/UI, responsive design, and performance-driven web experiences. Proven ability to blend design, development, and marketing strategy to drive measurable results.

WORK EXPERIENCE

MARKETING | DESIGN | WEB DEVELOPMENT

Steelcraft Automotive

April 2024 - March 2025

- Managed and optimized website content, product pages, and visual assets
- Designed and implemented web graphics, layouts, and user-focused content
- Supported digital marketing campaigns across web, email, and social
- Created high-performing visual content for ads and online platforms
- Led digital display content and setup for SEMA 2024

WEB DEVELOPER | MARKETING | DESIGN | HR

Advanced Car Stereo Riverside

August 2022 - June 2023

- Increased social media following by 20% through strategic digital content
- Supported marketing and content initiatives aligned with brand growth
- Thrived in fast-paced environments, adapting quickly to changing priorities

CEO | GRAPHIC DESIGNER | DEVELOPER | MARKETING | BRANDING

Digital Brilliance Custom Media Design

January 2014 - Present

- Designed and developed user-centric websites with a focus on UX/UI and performance
- Managed full web design lifecycle, including wireframing, prototyping, and testing
- Created cohesive branding and digital assets for web & marketing use
- Optimized designs based on user behavior and feedback
- Applied modern design trends to deliver clean, high-performing experiences